

What you are about to see  
may change the way you think  
about  
your next promotional  
campaign...



The USB Flash Mailer.....



It arrives in the mail...its made from 100% Recycled Paper..... But what is it..?

It's the hottest new promotional tool for 2010...Its the USB Flash Mailer....



The USB Flash Mailer.....



Created by award-winning graphics artists, the USB Flash Mailer is a powerful brand builder and corporate promotion....



The USB Flash Mailer.....



Open it....Unfold it.... See what is inside....



The USB Flash Mailer.....



Opening it up you will see a large 9" by 5" area that has your companies personal message, corporate statement or promotional message.....attached to the Flash Mailer is an ultra-slim, sleek USB Web Key or Flash Drive....

What is a Web Key.....a Web Key is a very small flash drive (20 kb) that when plugged into a computer automatically opens the internet browser and takes you to a specific web page.....



The USB Flash Mailer.....



So why is the Web Key so cool...?  
Think about its possible uses..

You are a company looking to go green. You have always printed 1000's of catalogs and want to train your customers to go to the new online catalog.



The USB Flash Mailer.....



Your message and corporate logo printed in the 9" by 5 " space tells all of your customers about your new green initiative, how many trees will be saved by not printing a catalog and then lets your customer know that by simply inserting the Web Key into their computer they will be taken to your brand new online catalog!!



The USB Flash Mailer.....



Why not think about this idea....

You are a beverage company and are promoting your new product launch on a major University campus...you hand out 10,000 Flash Mailers...your message promotes the new product launch and their latest contest to win 1 of 30 trips to their "Springbreak in Cancun"

We will program 30 of the 10,000 Web Keys to go to the "You're a Winner" page while the rest go to a thanks for participating page....



The USB Flash Mailer.....



When the Contestants plug in their Web Keys from the Flash Mailer they can be greeted by a web page designed by the beverage company that further promotes their new product launch, their great springbreak contest and all about the beverage company...

The Contestants are asked for their name and email before they get to see if they are a winner...The beverage company gets a branding bonanza along with collecting valuable customer data....



The USB Flash Mailer.....



The Flash Mailer can also have a state of the art USB Flash Drive instead of a Web Key. Available in sizes from 1GB – 32GB. On the Flash Drive is your latest corporate catalog, end of year statements, promotional videos or any file that plays on a computer.

The words and information you have us print on your Flash Mailer tells the recipient that on this Flash Drive is all of this important information....

We will even logo it for you!



The USB Flash Mailer.....



The Flash Mailer has the ability to drive home your message, create the bridge between the printed piece and the information highway!

There are nearly 20 styles of housings available for both the Web Key or a Flash Drive....We not only provide an assortment of templates that reflect your corporate idea but we will also print your message, provide you a logo's Web Key or Flash Drive and completely package it up in minimums as few as 100 pieces....!



The USB Flash Mailer.....

Choose from a wide assortment of background designs

This is our ECO template...!



When you order a genuine Flash Mailer you get:

- Complete overprinting of your corporate message, promotional idea, contest details or whatever your imagination desires....in an area up to 9 inches by 5 inches...!



The USB Flash Mailer....

Choose from a wide assortment of background designs

This is our ECO template...!



When you order a genuine Flash Mailer you get:

- Your logo can be prominently displayed...!



The USB Flash Mailer....

Choose from a wide assortment of background designs

This is our ECO template...!



When you order a genuine Flash Mailer you get:

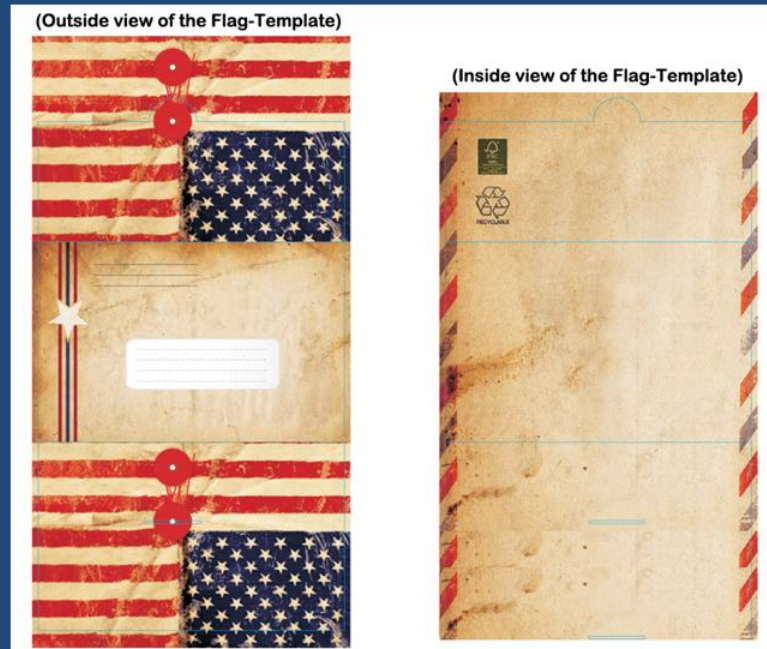
- We will screen print or laser etch your logo on the Web Key or Flash Drive!
- All for 1 all-inclusive price!
- Minimums from 100 units!



The USB Flash Mailer....

This is our Flag template...!

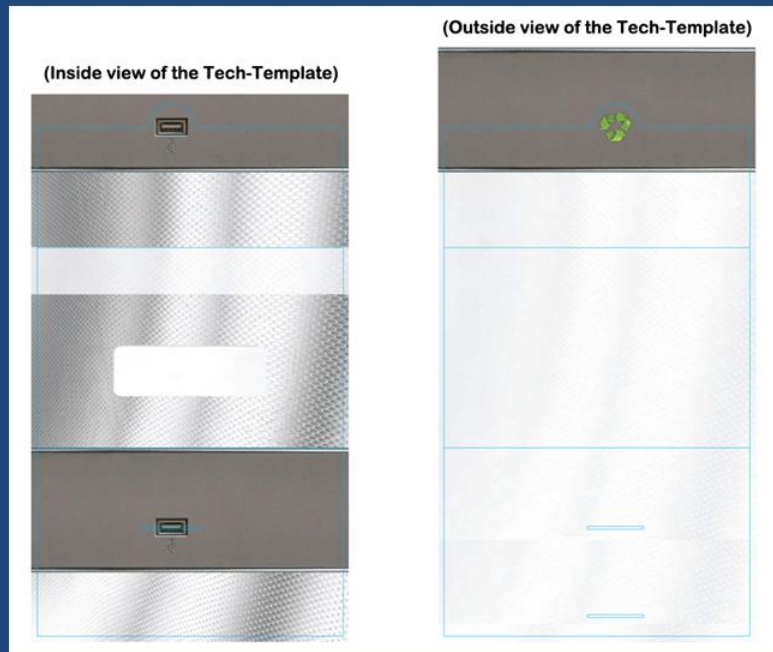
Perfect for 4<sup>th</sup> of July or any National Holiday promotion...



The USB Flash Mailer....

This is our Tech  
template...!

Choose from  
many more or  
design your  
own!



The USB Flash Mailer.....

To learn more about this  
ingenious new idea or to get a  
sample call your local  
preferred promotional products  
supplier and ask for  
ASI 40658...



The USB Flash Mailer.....